



**KANON Inc.**  
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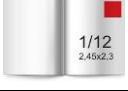





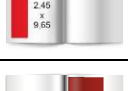



Web: [www.KanonSeattle.com](http://www.KanonSeattle.com)  
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# MEDIA KIT

Russian Monthly Publication "KANON"

Kanon is a monthly advertising informational publication. Kanon is distributed among 300,000 Russian-speaking residents of greater Seattle and other places in the State of Washington. Advertisers and readers highly value Kanon not only for the colorful professional design, quality printing of advertising materials, but also for the truthful information on the most significant world and national events. A noticeable rise of Kanon's popularity is also attributed to prompt printing and delivery. Kanon publication can be found in every place where Russian-speaking people visit: in Slavic churches, Russian shops, medical clinics, Russian drugstores, car repair services and more. Finally, Kanon's affordable pricing allows advertisers to utilize it as an ideal tool for their businesses.

### Advertising in Kanon works and works very efficiently!

| TYPE OF ADVERTISEMENT       |   |                     | PRICE WITH THE CONTRACT (PER MONTH) |                                  |                                  | COMMENTS |
|-----------------------------|---|---------------------|-------------------------------------|----------------------------------|----------------------------------|----------|
|                             |   |                     | 1 month                             | 3 months                         | 6 months                         |          |
| <b>Regular Position</b>     |   |                     |                                     |                                  |                                  |          |
| <b>(1/20) Business Card</b> |   | 1.7<br>X<br>1.8     | <del>\$60</del><br><b>\$20</b>      | <del>\$50</del><br><b>\$20</b>   | <del>\$40</del><br><b>\$20</b>   |          |
| <b>(1/12) Business Card</b> |  | 2.45<br>X<br>2.3    | <del>\$80</del><br><b>\$40</b>      | <del>\$75</del><br><b>\$40</b>   | <del>\$70</del><br><b>\$40</b>   |          |
| <b>(1/6) Color page</b>     |  | 5.1<br>X<br>2.3     | <del>\$140</del><br><b>\$75</b>     | <del>\$130</del><br><b>\$70</b>  | <del>\$120</del><br><b>\$65</b>  |          |
| <b>(1/6) Color page</b>     |  | 2.45<br>X<br>4.65   | <del>\$140</del><br><b>\$75</b>     | <del>\$130</del><br><b>\$70</b>  | <del>\$120</del><br><b>\$65</b>  |          |
| <b>(1/4) Color page</b>     |  | 7.75<br>X<br>2.3    | <del>\$170</del><br><b>\$95</b>     | <del>\$155</del><br><b>\$90</b>  | <del>\$170</del><br><b>\$85</b>  |          |
| <b>(1/4) Color page</b>     |  | 3.75<br>X<br>4.65   | <del>\$180</del><br><b>\$125</b>    | <del>\$165</del><br><b>\$110</b> | <del>\$150</del><br><b>\$100</b> |          |
| <b>(1/2) Color page</b>     |  | 7.75<br>X<br>4.65   | <del>\$280</del><br><b>\$195</b>    | <del>\$270</del><br><b>\$185</b> | <del>\$260</del><br><b>\$175</b> |          |
| <b>(1/3) Color page</b>     |  | 2.45<br>X<br>9.65   | <del>\$240</del><br><b>\$135</b>    | <del>\$230</del><br><b>\$115</b> | <del>\$220</del><br><b>\$110</b> |          |
| <b>(2/3) Color page</b>     |  | 5.1<br>X<br>9.65    | <del>\$350</del><br><b>\$285</b>    | <del>\$340</del><br><b>\$265</b> | <del>\$335</del><br><b>\$250</b> |          |
| <b>(1) Full color page</b>  |  | 7.75<br>X<br>9.65   | <del>\$475</del><br><b>\$350</b>    | <del>\$445</del><br><b>\$325</b> | <del>\$400</del><br><b>\$315</b> |          |
| <b>(2) Two color pages</b>  |  | 17.5<br>X<br>11.125 | <del>\$805</del><br><b>\$700</b>    | <del>\$820</del><br><b>\$650</b> | <del>\$810</del><br><b>\$600</b> |          |