



KANON Inc.

P.O. Box 705 Bothell, WA 98041-0705

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NEW CONTRACT
 RENEWAL CONTRACT
 WAITING LIST

CONTRACT # _____

DATE ____/____/____

BILL TO ADDRESS

Business Name: _____ Category: _____

Address: _____ City: _____

State: _____ ZIP: _____ Contact Person: _____

Phone: _____ FAX: _____ E-mail: _____

ADVERTISEMENT AGREEMENT TERMS:

This Advertisement Agreement ("Agreement") is made and effective this _____ [Date], by and between _____ [Advertiser's Name] hereinafter referred to as ("Advertiser") and KANON Inc., hereinafter referred to as ("KANON"). KANON is in the business of providing advertisement services for a fee. Advertiser authorizes KANON to publish his Advertisement(s) in "KANON" magazine.

NOW, THEREFORE, in consideration of the mutual agreements and covenants herein contained, the parties hereto agree as follows:

- Advertiser engages KANON to render certain services in connection with preparation, design, and placing of advertisement(s) in the publication "Kanon" magazine.
- Advertiser authorizes KANON to furnish advertising space as outlined below in the "KANON" magazine. Design, typesetting, and layout charges are provided free of charge to new customers, thereafter regular fees apply. Rates are subject to change without notice.

Ad size	_____ month(s) contract	Full Graphic Development + redesign for the up to 5 magazines
	\$ _____ /month	\$ _____ (one-time fee)

- KANON agrees to publish the advertisement, as set forth in the above paragraph, for total cost of \$ _____, hereinafter referred to as the Sum, and for the advertising term ____ month(s), that is \$ _____ per month, and with a total discount of \$ _____ for the advertising term.
- KANON will invoice the Advertiser with the monthly payment in the amount of \$ _____ and the Advertiser agrees to pay this invoice within fifteen (15) days upon receipt.
- The said Sum and/or monthly payments are due and payable by check or money order made payable to "KANON Inc.", P.O. Box 705 Bothell, WA 98041-0705. The moneys paid to the KANON are non-refundable.
- Advertiser (except new customers) agrees to pay for redesign, new typesetting, new layout, and other readjustments according to the rates listed in REDESIGN RATES column of the Art. 2 of this agreement. Charges will be automatically added to the current Advertiser's balance.
- KANON reserves the right to charge interest at a rate of 2.5% per month on accounts over 30 days outstanding.
- In the event due monthly payment is not received by the 30 days outstanding, the advertisement will be canceled.
- In the event the Advertiser decided not to publish the advertisement before the expiration of the above term, KANON reserves the right to recover the full amount due of the Total Cost (Sum) from the Client, per rates and terms circled in the second (2) clause of this agreement, and fee for design/typesetting/layout and other adjustments, and any collection and attorney fees.
- Advertisement will be renewed automatically upon expiration of the above term, unless KANON receives a written cancellation request to KANON's office no later than 20th day of month prior to expiration date of the above term.
- The deadline for advertising space reservations is 20th day of each month.
- KANON reserves the right to refuse any advertising, which does not conform to the standards, practices, or regulations of the KANON Inc., the State of Washington, or Federal regulations.
- Any changes to this agreement must be in writing.
- KANON assumes no liability for errors in the Advertisement caused by the Advertiser or its Agents. KANON does not endorse any product or service advertised. Advertiser assumes full liability for the contents of advertisements printed and any claims arising from them and will indemnify and hold harmless KANON for any liability arising therefrom. KANON reserves the right to edit and place advertisement according to the space requirements for the size of the advertisement purchased. KANON also reserves the right to reject any advertising.
- KANON reserves the right to publish the advertisement anywhere in the "KANON" magazine and to choose its layout, design, and to modify the actual size of the advertisement as necessary. The design is copyrighted by the KANON and may not be reproduced by any means without the prior written consent of the KANON.
- KANON is not responsible for any typographical errors and does not guarantee the print quality of the "KANON" magazine. The Advertiser agrees not to hold the KANON liable for any damages.
- This Agreement shall be construed and enforced in accordance with the laws of the state of Washington.

IN WITNESS WHEREOF, the parties hereto have executed this Advertisement Agreement as of the date first above written. The Advertiser has read and understands the terms and condition of this Agreement and Advertiser is personally liable and responsible for the terms and conditions of this Agreement.

Print name		Title		Advertiser Signature	
DL/Tax ID/SSN		Accepted on this day		KANON Inc. Account Executive Signature	